

# Privacy Policy

## 1. Data Controller Identification

The data controller pursuant to Regulation (EU) 2016/679 (GDPR) is:

**Ing. Radim Kadlec**

Business ID (IČO): 45736120

E-mail: radim.kadlec@mobilitysolutions.cz

Phone: +420 606 099 000

(hereinafter referred to as the “Controller”)

The Controller is a self-employed individual (sole trader) and does not employ any staff.

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## 2. Personal Data Being Processed

In particular, the following personal data are processed:

- first name and last name
  - billing and delivery address
  - Business ID and VAT ID
  - e-mail address
  - phone number
  - bank account number
  - information about ordered services or products and their prices
  - data arising from e-mail and other electronic communication
  - technical data related to website use (e.g. IP address, cookies)
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## 3. Purposes and Legal Bases of Processing

### a) Performance of a Contract and Legal Obligations

Personal data are processed for the purpose of:

- handling inquiries and orders
- performance of contractual obligations
- handling complaints
- fulfillment of obligations arising from accounting and tax regulations

The legal basis for such processing is the performance of a contract and the fulfillment of the Controller’s legal obligations.

## b) Marketing Communication

First name, last name and e-mail address may be processed for the purpose of sending information about services, products, news and special offers.

The legal basis for such processing is the data subject's consent.

Consent may be withdrawn at any time by sending an e-mail to the Controller's e-mail address stated above.

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## 4. Data Retention Period

Personal data are retained:

- for the duration of the contractual relationship
  - for the period required by applicable legal regulations (in particular accounting and tax records – up to 10 years)
  - in the case of marketing data, until consent is withdrawn
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## 5. Processing of Personal Data via the Website

When visiting the website **www.mobilitysolutions.cz**, technical data may be processed, in particular:

- IP address
- information about the device and browser used
- cookies

Such data are processed for the purposes of:

- ensuring proper operation of the website
- protection against misuse
- basic website traffic measurement

Cookies are used to the extent necessary for the technical operation of the website. If analytical or other non-essential cookies are used, their use is governed by separate rules or consent settings.

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## 6. Recipients of Personal Data

Personal data may be disclosed only to entities providing technical, operational or accounting services to the Controller, and only to the extent necessary.

Personal data are not transferred to third countries outside the EU or to international organizations.

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## 7. Automated Decision-Making

No automated decision-making or profiling takes place during the processing of personal data.

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## 8. Data Protection Officer

No data protection officer has been appointed, as the Controller is not subject to such an obligation under applicable law.

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## 9. Rights of Data Subjects

Data subjects have the right to:

- request access to their personal data
  - request rectification or erasure of personal data
  - request restriction of processing
  - object to processing
  - data portability
  - withdraw consent at any time
  - lodge a complaint with the supervisory authority
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## 10. Final Provisions

This Privacy Policy is valid and effective as of the date of its publication on the Controller's website.

In Prague, 2 February 2026

Ing. Radim Kadlec  
Data Controller